



21st Annual
Guest Chef
Gainesville



Presented By:



October 6, 2022

Gainesville Woman's Club

Sponsorship Opportunities



Dear Community Partner,

Did you know that 1 in 3 women and 1 in 4 men will experience domestic violence in their lifetime?

Although this is a heartbreaking reality, we are fortunate to have a local safe haven for victims and survivors of domestic violence right here in our community. Peaceful Paths has been serving our community for over 50 years. Our non-profit agency provides free and confidential services as part of our mission to save lives and create change. Located in NW Gainesville, our service area includes Alachua, Bradford, and Union Counties.

Last year we were able to touch 7,200 lives through our free and confidential programs. We provided close to 40,000 nights of safe housing and over 63,000 services which include (but are not limited to) economic empowerment education, legal representation, victim advocacy, children's programming, violence prevention education, and crisis counseling. This is made possible with the support of local individuals and businesses that care deeply about the health and safety of everyone in our community. As part of our efforts to raise financial support and community awareness of our mission and services, Peaceful Paths hosts two annual fundraising events.

Our signature event, Guest Chef Gainesville, is celebrating its 21st year on October 6th, 2022 at the historic Gainesville Woman's Club!

Guest Chef Gainesville is one of the most anticipated events of the fall, hosting close to 400 guests. Tickets to this event sell out every year. This unique affair features 25 members of the local community serving up their favorite recipes for guests to enjoy along with live music, complimentary beer and wine, and an impressive silent auction while supporting this important cause.

You have an opportunity to publicly advocate for survivors and the elimination of domestic violence in our community by becoming a Guest Chef sponsor today! As a sponsor, you will receive tickets to the event in addition to other sponsor benefits, including access to our exclusive Sponsor Lounge. We have outlined the sponsorship and underwriting opportunities in the enclosed materials.

We would LOVE to have you join us at this year's event and look forward to hearing back from you. We hope to receive sponsor commitments as soon as possible, but no later than 9/2/22. If you are unable to commit to a sponsorship, we hope you will consider purchasing tickets. Should you have any questions, please email me at stephanief@peacefulpaths.org or call the office at 352.377.5690.

We look forward to including your business in the 21st Annual Guest Chef Gainesville!

Sincerely,

Stephanie Freas

Peaceful Paths Domestic Violence Network

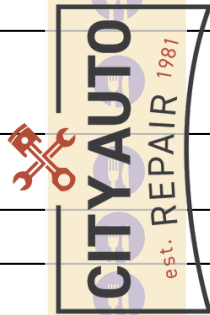
Director of Development



Sponsorship Opportunities 2022

Sponsorship Benefits

	Title Sponsor	Celebrity Chef	Executive Chef	Head Chef	Sous Chef	Pastry Chef	Foodie
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Slots Available	1	1	4	6	8	8	8
Complimentary Admission for	18	16	12	8	6	2	2
Commemorative Guest Chef Aprons	2	2	2	1	1	1	1
Keepsake Program & Cookbook Advertisement	Front inside & Back Cover	Full Page	Full Page	Half Page	Half Page	Quarter Page	-
Logo/Name place at the top of www.guestchefgainesville.com							
Opportunity to welcome guests at Guest Chef Gainesville Event							
Listed as the Presenting Sponsor on all event materials & communications including radio & TV							
Extended Housing Unit temporary naming rights (10/01/22- 09/30/23)							
Logo/Name on photo backdrop							
Logo/Name on all marketing including printed, digital, & TV Commercial							
Logo/Name recognized as Sponsor Lounge Underwriter							
Outreach Room Naming Rights (10/01/22 - 09/30/23)							
Recognition as sponsor during program welcome							
Personalized tribute brick on Outreach Brick Pathway							
Access to Exclusive Sponsor Lounge							
Invite to Exclusive Guest Chef Gainesville Kick-Off Party in Fall							
Logo/Name on printed materials							
Logo/Name on signage at event							
Logo/Name listed as a sponsor on the home page of event website							
Shout-Out in Guest Chef email & social media posts							





Sponsorship & Underwriting Logo and Artwork Requirements

Thank you for your interest in sponsoring and/or underwriting for the 21st Annual Guest Chef Gainesville! Below you will find information on how to commit to a level as well as how to submit ad artwork and logos for event materials.

The deadline for your sponsorship/underwriting payment is September 2nd. We will also need your ad artwork by September 2 in order to be included in the commemorative cookbook that each guest will receive.

Fill out the next page to sign up to pledge your support or email our Development Director at stephanief@peacefulpaths.org.

Logo & Artwork Requirements

Logos and ad artwork should be in vector format (.SVG) or 300 dpi (please format as .PNG, .PDF, or .EPS).

Please upload your logo and ad work to the form linked in your email or above. For your convenience, we have provided the ad sizes below and an example of the sizes relative to the program page (not to scale).

Front & Back Cover (5 x 8") <i>Title Sponsor</i>	
Full Page (5 x 7.5") <i>Celebrity Chef</i> <i>Executive Chef</i>	
Half Page (5 x 3.75") <i>Head Chef</i> <i>Underwriting levels</i> <i>of \$2,000+</i>	Quarter Page (2.5 x 3.75") <i>Sous Chef</i> <i>Underwriting levels</i> <i>of \$1,500</i>

Title Sponsor includes:

2 Full Page ads (inside front cover and back cover)

Celebrity Chef & Executive levels include:

1 Full Page ad

Head Chef & Sous Chef

& Underwriting levels of \$2,000+ include:

1 Half Page ad

Pastry Chef & Underwriting levels of \$1500:

1 Quarter Page ad

If you would like to purchase additional ad space or upgrade the size of your ad space in the program, please send an email to guestchef@peacefulpaths.org



Sponsorship & Underwriting Pledge Form 2022

Sponsor Name

Please use name as you would like it to appear in marketing materials.

Mailing Address

City

State

Zip Code

Contact Person

Contact Phone #

Contact Email Address

Which sponsorship level are you interested in?

 CELEBRITY CHEF EXECUTIVE CHEF HEAD CHEF SOUS CHEF PASTRY CHEF FOODIE

Which underwriting opportunity are you interested in?

 PRE-EVENT KICK OFF PARTY SPONSOR LOUNGE CHEF STATIONS & COOKBOOKS CHEF APRONS VALET PARKING CHARGING STATIONS ENTERTAINMENT BAR WINE WALL

Payment Options

 PAYMENT ENCLOSED PLEASE SEND ME AN INVOICE I WOULD LIKE TO PAY WITH A CREDIT CARD, PLEASE CALL 352.377.5690

Please return this completed form to Stephanie Freas, Director of Development. You can email the form to guestchef@peacefulpaths.org or mail it to our Outreach Office at 2100 NW 53rd Ave, Suite A, Gainesville, FL, 32653

IMPORTANT DATES

ASAP

Email us a copy of your logo to help us recognize you on different digital platforms.

SEPT. 1ST

Kick Off Party!
Will be held at *Marry Me Minimonies* at 6450 SW Archer Rd Suite 210, Gainesville, FL 32608

SEPT. 2ND

Artwork for Program Ads Deadline
Please be aware of sizing and file type.

SEPT. 23RD

Sponsorship and Underwriting Payment Deadline
Cash, Check, and Card accepted.
Make Checks payable to Peaceful Paths and mail them to 2100 NW 53rd Ave, Suite A, Gainesville, FL 32563
Please call if paying by card.

OCT. 6TH

Guest List Deadline
Please include a name, phone number, and email for each guest.

Guest Chef Gainesville!
We'll see you there.